Northern Michigan Fundraising Professionals

Wendy Steele

Creating a Culture of Generosity

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iPhone 6











- Give money AND share mission with sphere of influence
- Support the STAFF.
- Focus on MISSION not personal agenda
- Know when to speak up and when to stay quiet.

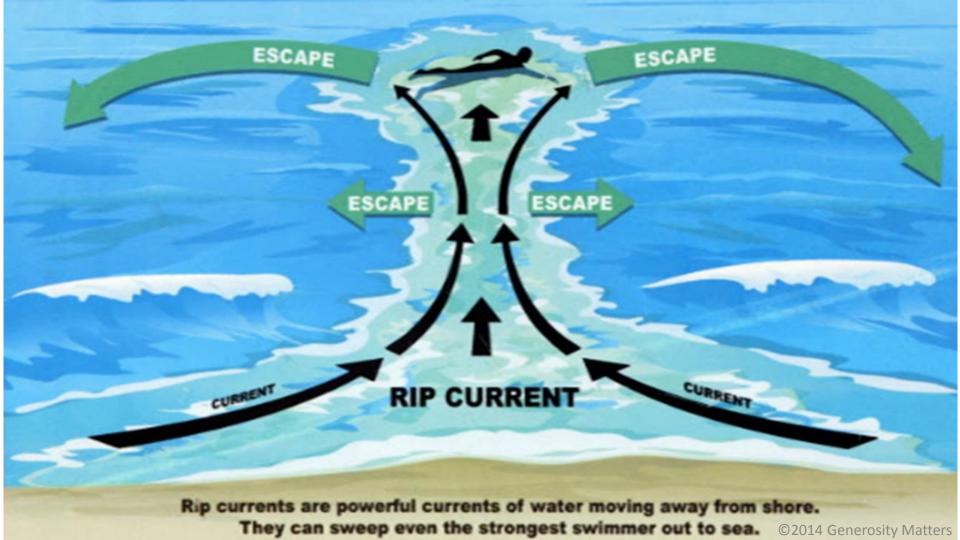
Why create a Culture of Generosity..?





RIPCURRENTS

BEACH SANDBA INCOMING WAVES INCOMING WAVES ©2014 Generosity Matters



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Generosity

Generosity is:

Giving work, wisdom or wealth while expecting nothing in return.

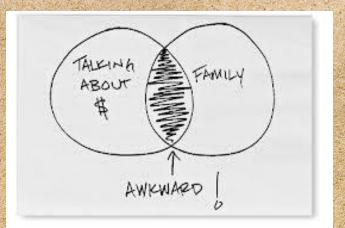
Generosity is not

Giving with an expectation...





Whoever said Money doesn't buy happiness didn't know where to shop!















How does generosity impact your family?









My calling...? I like to increase the pie By inviting more people To find ways of giving back





...One piece at a time.

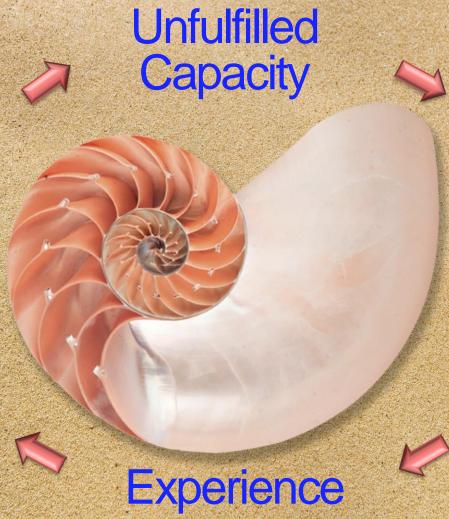
Impact 100 Experience



Recreate & Multiply

1

You Own It



Vision & Permission



Structure of Giving

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Impact 100s

- Austin, TX
- Baldwin, AL
- Cincinnati, OH
- Chicago, IL
- Chicago, (urban) IL
- Florida NW
- Indianapolis, IN
- Oklahoma, OK

- Owensboro, KY
- · Palm Beach, FL
- Pensacola, FL
- Philadelphia, PA
- Las Vegas, NV
- New Jersey, NJ
- *Richmond, VA
- San Antonio, TX

- · Sonoma, CA
- St Louis, MO
- Vero Beach, FL
- Westchester, NY
- Fremantle, AU
- Melbourne, AU
- Western AU
- And growing...

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More than...

5,600 Donors \$29 Million 250 Organizations



Creating a Culture of Generosity:

- Recognize and reinforce the behavior you want
- Give your team confidence to tell your story
- Create opportunities to serve together
- Share successes and challenges candidly
- Generosity needs to become a way of life a part of everything you do.

Oxytocin gets built up in our systems over time and with repeated acts of generosity

Generosity in Communities School & Work



Connected More More Increased **Improved** & Confident **Optimistic** & Expanded **Ethics** Skills Empowered Network **Improved** More Problem Job Improved Bottom Empathetic Satisfaction Solving Creativity Line

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Creating a Culture of Generosity

Resources:

- 100 Good Deeds
- Say 'yes" to every ask
- Day of Caring
- Angel tree
- Father Fred
- Church
- Mission Trip

- Declaration Initiative
- I Like Giving
- A Billion + Change
- Jefferson Award Foundation
- Points of Light Foundation
- Generosity Matters



Generosity will change the world!

Thank You!

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